

PANEL DISCUSSION

IT will help in country's growth: Natarajan

REPORTER

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Pune: The growth of Information Technology (IT) in the future is going to be an inclusive growth, said Ganesh Natarajan, Deputy Chairman and Managing Director of Zensar Technologies.

He was speaking on the emerging role of IT as part of a panel discussion on 'Role of corporates in educating next generation managers.'

He said, "Previously, the focus was on the growth of corporates through IT but today the focus has shifted to the growth

of the country through IT."

Telemedicine, education, financial services and e-governance are just some of the areas where IT can bring about change for the civic society, Natarajan said.

Leading personalities from different industries lent their words of experience to students of the Europe Asia Business School as the school inaugurated its new campus at Viman Nagar.

Dr Indira Parekh, president of FLAME (Foundation for Liberal and Management Education); Pradeep Bhargava, CEO of Newage Cummins and

Kumar Gera, founder president of the Confederation of Real Estate Developers Association of India (CREDAI) also participated in the panel discussion, hosted by Uma Ganesh, CEO of Global Talent Track.

Stressing on the need for a value base in organisations, Dr Indira Parekh said, "There has to be an interface between the authority and the younger generation. There is no way in which you can undermine experience for knowledge."

Pradeep Bhargava emphasised on the role of corporates towards civic society and urged students to look for out-of-the-

box solutions in whatever area they were working.

"Know everything about everything happening around you," was the message of Gera as he asked students to think holistically and develop understanding of the environment around them.

The Viman Nagar campus of the Europe Asia Business School was started on May 18 and is offering courses of Post Graduate Programme of Business (PGDM), e-MBA programme and PhD programme. The first batch of Post Graduate Programme of Business has 30 students in it.